

# Snapshot of the Arts in Washington State

## 2014 Washington

### Creative Vitality Index

**0.97**  
CVI Value

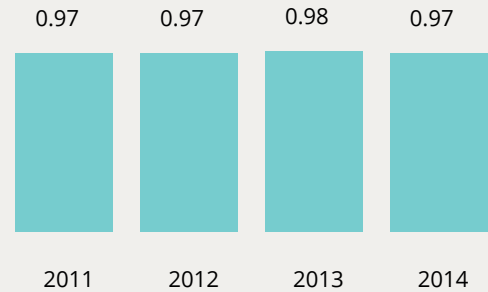
United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### Total Population

**7,061,530**

### Past 5 years of CVI Performance



#### GAIN

▲ **0%**  
since 2013

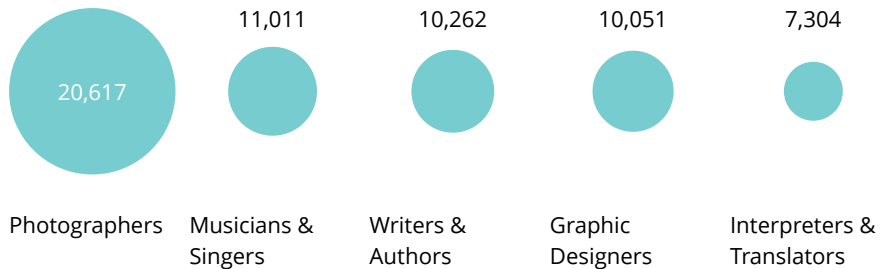
### 2014 Creative Jobs



**144,634**  
Total Creative Jobs

There are 663 more creative jobs in the region since 2013

### Occupations with greatest number of jobs



#### GAIN

▲ **10%**  
since 2013

### 2014 Creative Industries



**\$19.4B**  
Total Industry Earnings

There is a gain of \$2.0 billion in creative industry earnings in the region since 2013

### Industries with greatest earnings

Industry type	Industry Earnings
Software Publishers	\$13.2B
Internet Publishing	\$1.3B
Architectural Services	\$515.9M
Artists, Writers, & Performers	\$380.8M
Advertising Agencies	\$306.4M

#### GAIN

▲ **5%**  
since 2013

### 2014 Cultural Nonprofit



**\$730.2M**  
Nonprofit Revenues

There are \$34.5 million more in revenues in the region since 2013

#### GAIN

▲ **10%**  
for grant amount awarded (\$) since 2013

### 2014 State Arts Agency Grants



**\$2.6M**  
Amount Awarded

There are \$252 thousand more in grants since 2013. There are 19 more grants since 2013.



**143**  
Number of Grants



**\$0.37**  
Award Amount per capita

DATA SOURCES: *Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics*  
 CREATIVE VITALITY SUITE: *The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)*

---

## Data Sources (Version 2016.2)

---

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

Due to rounding some percent values may not equal 100%.

---

### Occupations: Economic Modeling Specialists International.

SOC Codes (56) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 17-3011, 19-3091, 19-3093, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3021, 27-3022, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-3031, 39-3092, 39-3099, 39-5091, 41-3011, 49-9063, 51-9071

---

### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

---

### Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

---

### State Arts Agency Grants: National Assembly of State Arts Agencies

---

### Cultural Nonprofit Revenues: National Center for Charitable Statistics

---

### Demographic: Economic Modeling Specialists International.

---

**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

---

Washington State contains: Washington